
DR. BRANDON RANDOLPH-SENG

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Area of Management
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OVERVIEW

I completed my graduate training in Social Psychology at Texas Tech University, attaining my Ph.D. August of 2009. Toward the end of my degree, I took graduate courses through the Rawls College of Business Area of Management in organizational behavior, leadership, entrepreneurship, and strategy and I began research in leadership and entrepreneurship with Dr. William Gardner and Dr. Ronald Mitchell. I have authored or coauthored eight journal articles and taught over 15 college level courses. I am currently a visiting assistant professor in the Rawls College of Business Area of Management.

EDUCATION

Ph.D., Texas Tech University: Experimental Social Psychology (August 2009)

M.S., Georgia Southern University: Experimental Psychology (May, 2004)

B.S., Weber State University: Psychology/Sociology (May, 1999)

EMPLOYMENT HISTORY

Texas Tech University, Rawls College of Business
Visiting Assistant Professor in Management (2009-2010)

Union Institute & University, Department of Psychology
On-Line Adjunct Faculty (2008-2009)

Texas Tech University, Department of Psychology
Graduate Part-Time Instructor (2005-2009)
Academic Advisor (2005, 2009)
Graduate Teaching Assistant (2004)

Georgia Southern University, Department of Psychology
Graduate Assistant (2002-2004)
Guest Lecturer (2003)

HONORS & AWARDS

Invitee Entrepreneurship Research Exemplars Conference (2009)
TTU Psychology Graduate Student Best Researcher Award (2009)
Vernon Perez Scholarship (2008-2009)
TTU Department of Psychology Travel Grant (2005-2009)
TTU Graduate School Travel Grant (2005, 2007-2009)

Clay George Scholarship (2007-2008)
 APSSC Travel Assistance Award (2007)
 Third place in the 6th Annual TTU Graduate Student Poster Competition (2007)
 TTU Teaching Academy's Departmental Excellence in Teaching Award (2007)
 TTU Department of Psychology Competitive Scholarship (2004-2005)
 Georgelle Thomas Memorial Graduate Scholarship (2003)
 GSU Graduate Student Professional Development Travel Grant (2003)

RESEARCH

POSITIONS HELD:

Laboratory Coordinator for Dr. Darcy A. Reich (2006-2009)
Texas Tech University, Department of Psychology
 Interpersonal Processes Laboratory

Graduate Research Associate to Dr. Robert D. Mather (2008)
University of Central Oklahoma, Department of Psychology
 Interpersonal Process and Social Cognition Laboratory

Graduate Research Assistant to Dr. Alice M. Young (2006-2007)
Texas Tech University, Department of Psychology /Pharmacology and Neuroscience
 Behavioral Pharmacology Laboratory

Graduate Research Assistant to Dr. Michael E. Nielsen (2003)
Georgia Southern University, Department of Psychology
 Psychology and Religion Laboratory

Undergraduate Research Assistant to Dr. Eric Amsel (1999)
Weber State University, Department of Psychology
 Human Development Laboratory

PUBLICATIONS

JOURNAL PUBLICATIONS:

Randolph-Seng, B. (in press). The (mis)management of agency: Conscious belief and nonconscious self-control. *Behavior and Brain Sciences*.

Nielsen, M. E., Williams, J., & Randolph-Seng, B. (2009). Religious orientation, personality, and attitudes about human stem cell research. *The International Journal for the Psychology of Religion, 19*, 81-91.

Randolph-Seng, B., & Nielsen, M. E. (2009). Opening the doors of perception: Priming altered states of consciousness outside of conscious awareness. *Archiv für Religionspsychologie, 31*, 237-260.

- Hung, J.-L., Randolph-Seng, B., Monsicha, K., & Crooks, S. M. (2008). Computer-based instruction and cognitive load. *Academic Exchange Quarterly*, *12*, 207-212.
- Randolph-Seng, B., Nielsen, M. E., Bottoms, B. L., & Filipas, H. (2008). The relationship between ethnicity, Christian orthodoxy, and mental health. *Mental Health, Religion, & Culture*, *11*, 795-805.
- Randolph-Seng, B., & Nielsen, M. E. (2008). Is God really watching you? A response to Shariff and Norenzayan (2007). *The International Journal for the Psychology of Religion*, *18*, 119-122.
- Randolph-Seng, B., & Nielsen, M. E. (2007). Honesty: One effect of primed religious representations. *The International Journal for the Psychology of Religion*, *17*, 303-315.
- Randolph-Seng, B. (2006). Doing programmatic research: Two case studies from social psychology. *The New School Psychology Bulletin*, *4*, 73-90.

MANUSCRIPTS IN PREPARATION:

- Randolph-Seng, B., Mitchell, J. R., Busenitz, L. W., Townsend, D., Mitchell, R. K. *The automaticity of agency in entrepreneurial cognition*. Target: *Academy of Management Review*.
- Randolph-Seng, B., & Reich, D. A. *Who am I? On the nonconscious antecedents of conscious social identity*. Target: *Social Psychological and Personality Science*.
- Randolph-Seng, B., & Reich, D. A. *Agency in automaticity: Embodiment's impact on nonconscious environmental influences* (dissertation). Target: *Psychological Science*.
- Gonzalez, K., Reich, D. A., & Randolph-Seng, B. *First impressions: The role of exposure time and motivation*. Target: *Journal of Personality and Social Psychology*.

WORKS IN PROGRESS / DATA COLLECTION:

- Randolph-Seng, B., & Gardner, W. L. *Authentic leadership: Implicit and explicit components*.
- Cogliser, C. C., & Randolph-Seng, B. *Diversity in leadership: Race in leader-member exchanges*.
- Mitchell, R. K., Bailey, A. D., Mitchell, J. R., Mitchell, B. T., & Randolph-Seng, B. *Investment evaluation satisfaction and performance*.
- Randolph-Seng, B., Vohs, K., & Reich, D. A. *Going with the flow: Free will, determinism, and environmental cues*.
- Reich, D. A., Mather, R. D., & Randolph-Seng, B. *Mechanisms underlying ironic effects: The relative advantage of concentration over suppression strategies for mental control*.

ACADEMIC BOOK AND MAGAZINE PUBLICATIONS:

- Nielsen, M. E., & Randolph-Seng, B. (in press). Psychology of religion and the internet. In D. M. Wulff (Ed.), *Handbook of the psychology of religion*. New York: Oxford University Press.
- Randolph-Seng, B. (in press). Four entries in D. Leeming & K. Madden (Eds.), *The encyclopedia of psychology and religion*. New York: Springer Publishing.
- a) Altered States of Consciousness
 - b) Method
 - c) Personal Unconscious
 - d) Prejudice
- Randolph-Seng, B., & Mather, R. D. (2009, September/October). Does subliminal persuasion work? It depends on your motivation and awareness. *SI: The Magazine for Science and Reason*, 33, 49-53.
- Randolph-Seng, B. (2008, September). On becoming a theorist in psychology. *APS Observer*, 21, 39-40.
- Nielsen, M. E., & Randolph-Seng, B. (2005). Psychosocial covariates of religious groups. In C. B. Fisher & R. M. Lerner (Eds.), *The encyclopedia of applied developmental science* (Vol. 2, pp. 925-927). Thousand Oaks, CA: Sage Publications.

PRESENTATIONS

SELECTED CONFERENCE PRESENTATIONS:

- Randolph-Seng, B. (under review). *Shared cognitions vs. shared theories: Telling more than we can know by ourselves?* Paper under review at the annual meeting of the Southwest Academy of Management, Dallas, TX.
- Gonzalez, K., Reich, D. A., & Randolph-Seng, B. (2010, January). *Safety First! Perceptions of physical threat influence first impressions*. Poster session to be presented at the 11th annual conference of the Society for Personality and Social Psychology, Las Vegas, NV.
- Randolph-Seng, B., & Reich, D. A. (2010, January). *Nonconscious vigilance: Preconscious control over the influence of subliminal priming*. Poster session to be presented at the 11th annual conference of the Society for Personality and Social Psychology, Las Vegas, NV.
- Randolph-Seng, B. (2009, October). *Religious priming decreases prosocial behavior: The moderating role of social identity*. Paper presented at the annual meeting of the Society for the Scientific Study of Religion, Denver, CO.
- Randolph-Seng, B., & Reich, D. A. (2009, February). *Who am I? Subliminal primes influence conscious social identity*. Poster session presented at the 10th annual conference of the Society for Personality and Social Psychology, Tampa, FL.

- Nielsen, M. E., Randolph-Seng, B., Bottoms, B. L., & Filipas, H. (2008, August). *The relationship between ethnicity, Christian orthodoxy, and mental health*. Poster session presented at the 116th annual convention of the American Psychological Association, Boston, MA.
- Randolph-Seng, B., & Nielsen, M. E. (2008, May). *Implicit altered states of consciousness*. Poster session presented at the 20th annual convention of the Association for Psychological Science, Chicago, IL.
- Randolph-Seng, B., & Reich, D. A. (2008, February). *Automatic components of social identity processes*. Poster session presented at the 9th annual conference of the Society for Personality and Social Psychology, Albuquerque, NM.
- Gonzalez, K., Randolph-Seng, B., & Reich, D. A. (2008, February). *Face it! Motivation can influence first impressions*. Poster session presented at the 9th annual conference of the Society for Personality and Social Psychology, Albuquerque, NM.
- Randolph-Seng, B., Hung, J.-L., Monsicha, K., & Crooks, S. M. (2008, February). *Teaching social psychology online: Remember information size and practice*. Poster session presented at the annual Society for Personality and Social Psychology Teaching pre-conference, Albuquerque, NM.
- Randolph-Seng, B., & Reich, D. A. (2008, January). *Subliminal influences on social identity*. Poster session presented at the annual conference of the Social Psychologists in Texas, Lubbock, TX.
- Randolph-Seng, B., & Reich, D. A. (2007, May). *Doing programmatic research: Two case studies from social psychology*. Poster session presented at the 19th annual convention of the Association for Psychological Science, Washington, DC.
- Randolph-Seng, B., Reich, D. A., & Nielsen, M. E. (2007, January). *Automatic influences of chronic and primed religious beliefs on cheating behavior*. Poster session presented at the 8th annual conference of the Society for Personality and Social Psychology, Memphis, TN.
- Randolph-Seng, B., & Reich, D. A. (2006, April). *The automatic influence of social categories on prosocial behavior*. Paper presented at the 52nd annual conference of the Southwestern Psychological Association, Austin, TX.
- Randolph-Seng, B. (2005, March). *Automatic influence of chronic and primed orientating beliefs on behavior*. Paper presented at the 51st annual conference of the Southwestern Psychological Association, Memphis, TN.
- Nielsen, M. E., Randolph-Seng, B., Kujawski, J., & Winger, A. (2003, October). *Expectations facilitate altered states of consciousness*. Paper presented at the annual meeting of the Society for the Scientific Study of Religion, Norfolk, VA.

TEACHING

UNDERGRADUATE MANAGEMENT COURSES TEACHING/TO BE TAUGHT AS INSTRUCTOR OF RECORD:*Texas Tech University*

<u>Course</u>	<u>Time Period</u>
Organizational Behavior (1 Section)	Fall 2009
Entrepreneurship: New Value Creation (1 Section)	Fall 2009
International Management (1 Section)	Fall 2009
Strategic Management (2 Sections)	Spring 2010
Leadership Ethics (1 Section)	Spring 2010

GRADUATE COURSE TAUGHT AS INSTRUCTOR OF RECORD:*Union Institute & University*

<u>Course</u>	<u>Time Period</u>
Social Bases of Behavior (1 Section)	Spring 2009

UNDERGRADUATE PSYCHOLOGY COURSES TAUGHT AS INSTRUCTOR OF RECORD:*Texas Tech University*

<u>Course</u>	<u>Time Period</u>
Child Psychology (7 Sections)	Fall 2005 – Summer 2006, Spring 2009
Social Psychology (6 Sections)	Fall 2007 – Spring 2008, Fall 2008
General Psychology (5 Sections)	Fall 2006 – Spring 2007, Summer 2008

UNDERGRADUATE PSYCHOLOGY COURSES ASSISTED:*Texas Tech / Georgia Southern Universities*

<u>Course</u>	<u>Time Period</u>
The Psychology of Learning (2 Sections)	Fall 2004
Introduction to Psychology (1 Section)	Fall 2003

PROFESSIONAL ACTIVITIES / UNIVERSITY SERVICE

MEMBERSHIPS:

Academy of Management
 American Marketing Association
 American Psychological Association

Association for Consumer Research
Association for Psychological Science
Institute of Leadership Research
Society for Personality and Social Psychology
Southwest Academy of Management

ASSOCIATION FOR PSYCHOLOGICAL SCIENCE:

Student Caucus Convention Volunteer (2007)
Student Caucus Representative for Georgia Southern University (2002-2004)

TEXAS TECH UNIVERSITY:

Student Experimental Counsel (2004-2009)
Psychology Recycling Committee (2004-2009)
Student Advisory Board Member (2007-2009)
Social Psychology Brownbag Coordinator (2007)
IRB Human Research Website Usability Tester (2007)
Graduate School Workshop Panelist (2007)
Psychology Textbook Adoption Committee (2006, 2008)
Research Mentor for 17 Undergraduate Research Assistants

REVIEW EXPERIENCE:

Southwest Academy of Management Conference Peer-Reviewer (2009)
Journal of Scientific Psychology Consulting Editor (2009-2010)
APA Division 36 Program Peer-Reviewer (2009)
Journal of Scientific Psychology Post-hoc Peer-Reviewer (2007-2009)
International Journal for the Psychology of Religion Post-hoc Peer-Reviewer (2008)
Pearson Allyn & Bacon Post-hoc Textbook Reviewer (2008)
In-Mind Magazine Member-at-Large (2008)
New School Psychology Bulletin Editorial Board Member (2007-2008)
APS Student Caucus Peer-Reviewer: Student Grant, Student Research, and RiSE-UP
Award Competitions (2007-2008)
SPSP Graduate Student Committee Outstanding Research Peer-Reviewer (2007-2008)
McGraw-Hill Publishing Post-hoc Textbook Reviewer (2007)