

Ilhan Demirer

Department of Nutrition, Hospitality, and Retailing
Texas Tech University | Box 41240 | Lubbock, TX 79409-1240

Education

- Ph.D.** Texas Tech University, Lubbock, TX, *Expected Graduation Date: August 2012*
Major: Hospitality Administration
Minor: Education in Instructional Technology-*Distance Education*
- M.S.** Texas Tech University, Lubbock, TX, May, 2008
Major: Restaurant, Hotel, and Institutional Management
- B.S.** Bilkent University, Ankara, Turkey, May, 2005
Tourism and Hotel Management

Academic Experience

Instructor

Spring 2010 - Current

*Department of Nutrition, Hospitality, & Retailing
College of Human Sciences, Texas Tech University*

RHIM 3321 - Hospitality Financial Accounting (3 credits) - (4 semesters)

Responsible for instructing undergraduate students in hospitality financial accounting. The instruction includes planning daily lessons, development of in class demonstrations, and lectures on introduction to hospitality accounting as well as preparation of quizzes, exams and semester projects.

RHIM 3322 - Hospitality Managerial Accounting (3 credits) - Summer 2011

Responsible for instructing undergraduate students in hospitality managerial accounting. The instruction includes planning daily lessons, development of in class demonstrations, and lectures on introduction to hospitality finance as well as preparation of quizzes, exams and semester projects.

Graduate Assistant

Fall 2006 - Spring 2011

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RHIM 6380 - Grants & Sponsored Projects Funding - Spring-Summer 2011

Instructor: Dr. Ben K. Goh, Graduate Course (3 Credits)

RHIM 6381 - Community Engagement - Spring-Summer 2011

Instructor: Dr. Ben K. Goh, Graduate Course (3 Credits)

RHIM 6332 - Advanced Cost Control - Spring 2010

Instructor: Dr. Ben K. Goh, Graduate Course (3 Credits)

Graduate/Research Assistant - Fall 2006 – Spring 2008

Assisting research projects, assisting administrative duties, preparing department/college level reports, webmaster, and assisting faculty to integrate IT in classes.

Teaching Assistant

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RHIM 3322 – Hospitality Managerial Accounting – Spring 2011

Instructor: Dr. Ben K. Goh, Undergraduate Course (3 Credits)

RHIM 3321 – Hospitality Financial Accounting – Fall 2008 – Fall 2009

Instructors: Dr. Younghoon Kim, Dr. Min-Hwan Choi, Dr. Dongsoo Lee, Undergraduate Course (3 Credits)

Research Interests

- Financial and managerial accounting
- Strategic management
- Financial management
- Organizational performance

Refereed Journal Publications

Kim, Y.-H., Boo, C., **Demirer, I.**, & Kim, M. (2011). A Case Study of Health Tourism in Jeju Special Self-Governing Province, the Republic of Korea (South Korea). *FIU Hospitality Review*, 29(1), 64-84.

Cobanoglu, C., **Demirer, I.**, Kepeci, B., & Sipahioglu, S. (2006). The impact of technology in hotels: A case study of Istanbul and Ankara hotels. *Anatolia: An International Journal of Tourism and Hospitality Research*. (Research Note)

Conference Proceedings

- Demirer, I., & Goh, B.** (2012, January). *Are CEO's and board of directors paying each other out: An investigation in the U.S. hospitality industry.* Poster presented at the 17th Annual Graduate Student Conference in Hospitality and Tourism Research, Auburn, AL.
- Demirer, I., Kizildag, M., & Goh, B. K.** (2012, January). *Strategic positioning and intangible value in the restaurant industry.* Poster presented at the 17th Annual Graduate Student Conference in Hospitality and Tourism Research, Auburn, AL.
- Kizildag, M., Goh, B., Ho, Z., & **Demirer, I.** (2011, July). *Asset growth and the cross-section of hospitality stock returns.* Poster presented at the 2011 ICHRIE Annual Conference, Denver, CO.
- Demirer, I., & Yuan, J.J.** (2011, January). *Executive compensation and firm performance in the U.S. restaurant industry: An agency theory approach.* Poster presented at the 16th Annual Graduate Student Conference in Hospitality and Tourism Research, Houston, TX.
- Demirer, I., Lee, D.-S., & Goh, B.K.** (2010, July). *The effects of financial factors and risk on firm performance: Evidence from U.S. lodging companies.* Poster presented at the 2010 ICHRIE Annual Conference, San Juan, Puerto Rico
- Kim, H.-S., Joung, H.-W., **Demirer, I., & Binkley, M.** (2009, January). *Evaluation of a take-out food safety perception instrument.* Paper presented at the 14th Annual Graduate Student Conference in Hospitality and Tourism Research, Las Vegas, NV.
- Lee, D.-S., **Demirer, I., & Yuan, J.** (2008, July). *Measuring the performance of IT investment in the hospitality industry: A content analysis of CEO letter to shareholders.* Poster presented at the 2008 ICHRIE Annual Conference, Atlanta, GA.
- Cobanoglu, C., **Demirer, I.,** Kepeci, B., & Sipahioglu, S. (2007, January). *An analysis of utilization of technology applications in five-star hotels in Antalya.* Paper presented at the 12th Annual Graduate Student Conference in Hospitality and Tourism Research, Houston, TX.

Professional Experience

- Front Desk Agent**, Overton Hotel & Conference Center, Lubbock, TX USA – May-August 2010
Responsible for guest check-in/out.
- Night Auditor**, Marina Residence and Restaurant, Antalya, Turkey – June 2005-July 2006
Responsible for night audit duties, guest check-in/out.
- Controller**, Bilintur Catering Center, Ankara, Turkey – September-December 2004
Inventory Management, Menu Costing, and Assisted Treasurer
- Front Desk Agent**, Marina Residence and Restaurant, Antalya, Turkey – June-Sep 2004
Responsible for night audit duties, guest check-in/out.
- Guest Service Agent**, Sheraton Voyager Hotel & Resort, Antalya, Turkey – June-Sep 2003
Responsible for guest check-in/out.

Night Auditor, Drita Otel, Alanya, Antalya, Turkey – June-Sep 2002
Responsible for night audit duties, guest check-in/out

Internship, Ceylan Inter-Continental Resort at Kemer, Antalya, Turkey – June-Sep 2000
Pool Bar/Restaurant

Internship, Falez Hotel, Antalya, Turkey – June-Sep 1999
Pool Bar, Restaurant, Kitchen

Professional & Community Service

Member, ICHRIE, Fall 2010-Present

Member, Hospitality Financial and Technology Professionals – January 2007-Present

President, Graduate RHIM Student Organization, Texas Tech University – January 2009-2011

Member, Phi U Honor Society, Fall 2007-Present

Volunteer, 4-H Food Challenge, Texas Tech University – February 2010
Volunteered for the Young Chef's competition as organizer.

Organizer, Guadalupe-Parkway Neighborhood Centers Fund Raising Project – Summer 2009
Organized Summer Blast Fundraising Event for the center.

Volunteer/Organizer, Stubbs Early Childhood School – Spring 2009
Developed school's website, organized students to help with school events.

Organizer, RHIM 25th Reunion Steering Committee – Spring-Fall 2008
Organized the event, developed the event's website and registration.

Organizer, Guadalupe-Parkway Neighborhood Centers Fund Raising Project – Summer 2007
Organize the event for raising funds for the neighborhood center.

Volunteer, Habitat for Humanity Project, Lubbock, TX – Fall 2006

Teaching & Research Workshops

Getting Started with your Teaching Portfolio – Fall 2011

Blackboard: Fundamentals Training – Fall 2010

Human Subjects Research – Institutional Review Board Training – Fall 2010

Enhancing Learning with the Use of Games, *6th Annual Conference on Advancing Teaching and Learning* – Spring 2010

What do the best teachers do series: "*Captivate and motivate students*" – Fall 2009

Lecture Well Series: "*The trust between teacher and student: Establishing and maintaining this all-important foundation*" – Fall 2009

Honors & Awards

C.J. Davidson Scholarship, College of Human Sciences – 2011-2012
C.J. Davidson Scholarship, College of Human Sciences – 2010-2011
Texas Tech University Study Abroad Competitive Scholarship – Fall 2011
Texas Tech University Study Abroad Competitive Scholarship – Spring 2011
Cathy Campbell Endowed Scholarship, NHR Dept. – 2010-2011
Lynn M. Huffman Scholarship Endowment, NHR Dept. – 2010-2011
Texas Tech University Study Abroad Competitive Scholarship – Summer 2010
Lola Cone Endowed Scholarship, College of Human Sciences – 2009-2010
Texas Tech University Study Abroad Competitive Scholarship – Spring 2010
Texas Tech University Study Abroad Competitive Scholarship – Summer 2009
C.J. Davidson Scholarship, College of Human Sciences – 2008-2009
C.J. Davidson Scholarship, College of Human Sciences – 2007-2008
Department of Nutrition, Hospitality, & Retailing Scholarship – 2006-2007
Bilintur Catering Center Award of Achievement – 2005
Bilkent University Honor List – Fall-Spring 2001
Bilkent University Achievement Full Scholarship – 2000-2005